



You need to understand residents of the National Capital Region – on a tight budget.

Quorus' metroVox is the solution.



If you are:

- an **organization** that needs to understand the NCR market, test a concept, set a price-point or assess your reputation;
- a **policy-maker/policy-influencer** who needs to understand, leverage or influence local public opinion;
- needing to understand what NCR residents think and feel...

... Quorus' quarterly omnibus survey is the **fast, reliable, and budget-friendly** tool to use.

Every quarter, Quorus will conduct an online **survey of n=500 residents of the NCR** (400 in Ottawa and 100 in Gatineau), with sampling carefully controlled to be reflective of residents 18 years of age and older.

We make insights affordable. For only **\$3,750**, you can obtain data on **five (5) custom closed-ended questions**. Need to ask more than 5 questions? No problem. Additional closed-ended questions are only \$300 each. Open-ended questions can be asked for an additional \$200 per question.

For that price, you also get detailed data tables so you can see how your results might differ across a range of key segments, including by:

- ✓ Ottawa vs. Gatineau
- ✓ Gender
- ✓ Renters vs. Owners
- ✓ Age
- ✓ Household income
- ✓ Sub-region

We take care of translation and, if needed, we will even assist with writing the questions – all for free. If you would like **additional analysis or deliverables**, we are happy to provide a quote for these types of services.

There is no more affordable way to get survey data of this region.

2026 Schedule

Winter
Spring
Summer
Fall

Questions Due

Tuesday, 3 February
Tuesday, 5 May
Tuesday, 4 August
Tuesday, 3 November

Data Tables Provided

Tuesday, 17 February
Tuesday, 19 May
Tuesday, 18 August
Tuesday, 17 November

To find out more, contact **Rick Nadeau**

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To learn more about Quorus Consulting, our team and the full range of services we offer, please visit our website.